

PEOPLE

74%

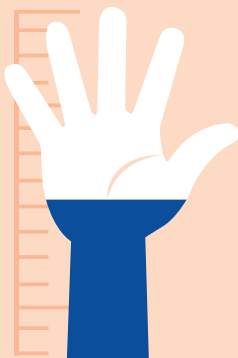
GET EVERYONE SEEING EYE-TO-EYE
of people say eye contact is the top non-verbal indicator of a positive meeting.¹

TURN MEETINGS INTO ACTIONS

Employees cite inefficient meetings as the single biggest cause of wasted time.² This parody video about the frustrations of conference calls gained over 9m views: [A Conference Call in Real Life >](#)



CREATE AND ANNOTATE



People retain less than **20%** of what is presented to them on slides.³

Interactive whiteboard conversations lead to:

- 50% higher lead conversion**
- 29% shorter time to productivity**
- 15% shorter average sales cycles⁴**

PLACES

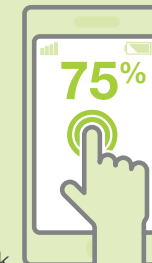


Employees in workplaces that provide shared spaces for collaboration report higher measures of performance.⁵

ENABLE REMOTE WORKING



Businesses that grant their employees a choice in how they work grow **4x faster**.⁷



75% of EU businesses agree that new technology supports interactive working.⁶

SHARE INFORMATION



During 2015 the mobile workforce will be **37%** of the global workforce.⁸

"Firms that allow telecommuting tend to grow faster than those who don't."

Wall Street Journal

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INFORMATION

UNIFY COMMUNICATIONS



62%

of businesses say improved employee collaboration is the biggest motivator for UC.⁹

92%

of Chief HR Officers rank knowledge sharing as their priority over the next 3-5 years.¹⁰

80%

of EU businesses say new technology supports greater collaboration.⁶

ENABLE EVERY DEVICE



By 2017, half of employers will require that employees use their own devices for work.¹¹

COLLABORATE MORE EFFECTIVELY

249%

increase in number of personal devices used to support flexible working in 2013.¹²

